MEDIA LEAD • CONTENT CREATOR

TARUN GIDEON

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SUMMARY 01

Over a decade in media across photography, videography, post production and social media management, leading teams and shaping strategy for churches, charities, non profit and corporate clients, planning and delivering fast, authentic content for events and festivals.

KEY STATS 02

1.09M+ VIEWS
New Wine Summer Festival, over 5 days, +187.6% reach, 14,000 on site

148K VIEWS
Top single Cadent Music Instagram reel; 4 YouTube releases and growing

76K+ VIEWS
Worship Nights and Network Days social series combined

18K+ VIEWS
SAINT Church Joint Prayer Gathering, individual posts, 400+ interactions each

30K+ VIEWS
Heaven Culture and Cross Worship multicam music videos

SKILLS 03

MEDIA PRODUCTION
Photography, videography, multi camera shoots, fast turnaround content, livestreaming, VoD management and event operations, with hands on knowledge of Sony, Blackmagic and RED camera systems.

CREATIVE TOOLS
Lightroom, Photoshop, Illustrator, Premiere Pro, Final Cut Pro, DaVinci Resolve, colour grading

SOCIAL MEDIA
Content planning, social strategy, real time posting, audience engagement

EDITING
Planning edit structure and story arc before cutting, colour grading, multi camera editing, motion graphics basics

LEADERSHIP
Team management, volunteer training, workflow organisation, working with freelancers

ABOUT ME

A creative lead with over a decade of experience across churches, charities, non profit, corporate and social media, delivering fast, authentic content for events, festivals and organisations. I don't just turn up and shoot, I work with organisers on the strategy first, what to create and why, then plan how it comes together. I started out freelancing for New Wine England before being appointed Content Creator and then Media Lead, building their content strategy from scratch and taking content past 1 million views over a 5 day festival. I live with a physical disability, and early on I was told media wasn't the right path for me. I've never let that define what I can do, and I don't use it as an excuse, if anything it's shaped how determined I am to prove that quality speaks for itself.

EXPERIENCES

FOUNDER AND DIRECTOR • CHKN MEDIA

2012 TO PRESENT

- Lead photography, video and social content strategy for churches, festivals, brands, artists and corporate clients across London: agree what to create and why with each organiser or client, plan the structure and edit approach before filming, then deliver with a same day or real time turnaround as standard, including large scale events with over 15,000 attendees.
- Run the photography and media team for SAINT Church's events such as Joint Prayer Gatherings, delivering live, same day content throughout: get the volunteers together, create briefs, train them, and work alongside the church's comms team. Also cover Sunday services as part of the volunteer photography team.
- Lead media for Renaissance, a major multi day worship festival: building rotas, planning who covers what session, and delivering on site, same day, real time edits throughout, plus developing presets and styles to match the event's look and feel. Scaled the same approach for Awakening Project (London).
- Run full live service productions for Kings Church Amersham's Christmas Carols: set the creative vision, direct the multicam filming, organise the team, and handle photography, social content and editing end to end. Lead similar multicam worship productions for Salvation Army, Heaven Culture and Cross Worship's What How Now conference, and other worship sets.
- Cover events including IC Hack, Imperial College London's 24 hour hackathon, as event sponsor, and The Jupiter Padel Showdown for Jupiter Visual Communications, alongside Big Church Festival with Mercy Ships, weddings and podcasts.
- Lead multi camera live worship shoots for Cadent Music: build and train volunteer crews, direct multicam capture, then edit and colour grade every set. Grew the project into international collaborations, hosting worship artists including Alessandro Vilas Boas and Pedro Netto.
- Train churches and charities on content, including a workshop built for All Saints' Woodford Wells covering why media matters, brand consistency and what to capture and why, not just how. Also manage and mentor a rotating team of freelancers and volunteers, and lead brand refresh projects for clients.

MEDIA LEAD | CONTENT CREATOR & EDITOR | FREELANCE • NEW WINE ENGLAND

MARCH 2022 TO JUNE 2026

- Freelanced across festivals and conferences leading media teams, and delivered worship music videos, training videos, and promotional and strategy content, before moving into a part time staff role as Content Creator and Editor and then progressing to Media Lead, managing interns and scaling up the team.
- Built New Wine's content strategy from the ground up: worked with senior leaders to understand their priorities for each season, then translated that into a content plan across digital, print and event platforms. Reviewed what worked and what didn't regularly, staying on top of social trends while keeping a consistent visual identity.
- Directed real time content creation and onsite media operations for major events including the Summer Festival, attended by 14,000 people, generating 1,085,581 views over the 5 day festival period, a 187.6% increase in accounts reached.
- Built and led the social content series Worship Nights (46,099 views) and Network Days (30,618 views), plus 600+ hours of festival week video across 24 days.
- Led livestream and VoD delivery, coordinating multi camera capture, technical workflows, suppliers and contractors.
- Migrated and managed the central photo library and set photography standards for the website and brand imagery. Designed and launched the Festival Programme App for onsite communication.
- Recruited and mentored a wider volunteer content team so more of the festival could be captured live, holding everyone to a consistent edit and colour grading standard, because rushed or inconsistent content did more harm than good, every piece had to serve the strategy. Gave monthly content strategy insight to leadership.

COMMUNICATIONS AND PR COORDINATOR • ALL SAINTS' WOODFORD WELLS

MARCH 2019 TO MAY 2021

- Managed social media, content creation and audience engagement for the church.
- Developed and implemented a new media strategy, including brand identity and website improvements.
- Led livestreaming and online production during the COVID 19 pandemic, keeping the congregation connected remotely.

ADDITIONAL EXPERIENCE • GREAT ORMOND STREET HOSPITAL CHARITY

MARCH 2019 TO MAY 2021

- Progressed from SharePoint Assistant and Technical Analyst (2016 to 2019) to Technical Service Desk Manager, managing and leading the IT service desk supporting 280 staff (2021 to 2023), administering SharePoint, leading the implementation of JAMF for device management, rolling out new systems and processes, and delivering technical projects including AV installations, working closely with leadership throughout.
- Returned briefly as a Service Desk Consultant in 2026, assisting the team, training staff and implementing processes, and handing over a full IT documentation pack before moving to Chkn Media full time.
- The team leadership, training, stakeholder management and project delivery from these roles carry straight into running media teams.